



PAR L'ORDRE DU PRÉSIDENT DU CASINO

PRESENTED
FIRST CLASS
U.S. POSTAGE
PAID
PARK PLACE
ENTERTAINMENT
MAILED FROM
ZIP CODE 90623

Frank Zsoldos
949 Larrabee St. Apt. 211
West Hollywood, CA 90069-3917



SERVICE PRÉFÉRÉ 2002





3655 Las Vegas Blvd. South
Las Vegas, NV 89109

Matt Jamison
700 North Brand Boulevard Ste. 800
Glendale, CA 91203-3220

Dear Matt,

I am in love with Olivia Newton-John.

And I have been since 1978. I've had many loves since, but Olivia was my first true *amour*—and I still hear her voice when I close my eyes.

But you must be asking who I am. I'm called Jean-Claude, and I'm your guide to all things *fantastique* at Paris Las Vegas. That's why I had to write when I saw Olivia's *nom* on our list of headliners this fall.

I want very much to impress Olivia when she arrives. I've been thinking hard how to do it—and I think I've come up with something *magnifique*. I will offer one of Paris' best deals to *mes bons amis* like you:

**Enjoy \$25 in promotional gaming chips...along with \$50 in dining discounts...
two complimentary tickets to The Eiffel Tower Experience...and 25% off any
product or service at the Spa by Mandara...September 2 through October 31.**

I've even arranged a *très spécial* rate of just \$49/night Sunday through Thursday, or \$99/night Friday and Saturday.* In return, I ask only one thing—if you see Olivia while you're here, won't you please tell her how generous I am? (It wouldn't hurt to mention my charming smile either, or my *chateau* in *Provence*, or my penthouse suite on the 34th Floor. I think Olivia must be tired of Australia by now.)

Just present the enclosed certificate, photo ID and your room key at the Bally's main casino cage to receive your \$25 in promotional chips.

And call 1-888-301-1871 (mention code CPFALL3) to plan your next adventure today. *A bientôt...*



Jean-Claude

PS: Even if you're not in love with Olivia Newton-John, there are dozens of reasons to visit Paris this fall. Tony Bennett and Earth, Wind & Fire will be performing here too—and our award-winning pastry chef will be making life sweeter for everyone. (I wonder if Olivia likes chocolate *éclairs*?)

PPS: Looking for something a bit *différent*? Then mention code CBFALL3 for a *spécial réception* next door at Bally's (just seconds away, down our indoor *Boulevard*). You'll enjoy one complimentary night (Su-Th) ...\$50 in dining discounts...2-for-1 tickets to see Donn Arden's Jubilee! ...and 2-for-1 admission to The Spa at Bally's...*along with your \$25 in promotional gaming chips.**

*Additional nights at Bally's are just \$39 Su-Th and \$79 Fr-Sa. These night maximums at special rates listed; additional nights at casino rate or based on play. Space is limited and based on availability. Offer is non-transferable and cannot be combined with any other offer.

025-C



Chef Jean-Claude Canestrier

Executive Pastry Chef
at Paris Las Vegas

Named One of America's
Ten Best Pastry Chefs
By the Editors of
Pastry Art & Design Magazine





À la table

Imagine this, *mon ami*.

It's 8 pm. The end of a perfect day. The start of a perfect night. You're in *Les Artistes Steakhouse*, tucked away at a *romantique* table for two. You've just finished your *filet mignon*. And you start to think, life doesn't get any better than this.

But that's when the pastries arrive—and Chef Canestrier starts working his *magique* on you.

The colors and textures enchant you. The whipped cream and chocolate entrap you. The cherries and strawberries start singing their sweet siren song. And the very names start to make your head spin. *Éclairs*, *napoleons* and *soufflés*, *madelines*, *palmiers* and *petits fours*, *tartes tatin*, *noisettines*, and *poires belle Hélène*.

You don't have to pronounce them. You just have to leave room for dessert.

Chef Canestrier's creations are available in *Les Artistes Steakhouse*, *Le Café Île St. Louis*, *Le Provençal*, *Le Village Buffet* and *Jean Jacques' Boulangerie*. Take my advice, *mon ami*—start each day with a *pain au chocolat* from the *Boulangerie*. It's the fastest way to heaven, and the best-tasting good luck charm I know.